



CANADIAN
ECOTOXICITY
WORKSHOP
VANCOUVER 2018

Show Your Support for CEW 2018: Sponsorship and Exhibition Opportunities

Dear Colleague:

We are delighted to announce that the 2018 Canadian Ecotoxicity Workshop (CEW) will be held at the Sheraton Wall Centre in Vancouver, British Columbia from September 30 to October 3, 2018! **The CEW (formerly known as the Aquatic Toxicity Workshop), is Canada's premier annual scientific meeting on ecotoxicology.** The CEW is a not-for-profit, volunteer-run workshop that cannot exist without external financial support. We invite sponsors and exhibitors to contribute generously and help make this event a success.

The CEW 2018 meeting will provide an ideal forum for both formal and informal exchanges of information, ideas and knowledge. **During the past five years, attendees have comprised scientists representing:**

- **Industry (6%);**
- **Consultants (31%);**
- **Government officials (26%);**
- **Academia (37%, including students); and,**
- **Members of the general public (1%).**

We expect that the workshop will attract approximately 350 participants in 2018, with a similar distribution across sectors. By participating in and supporting the CEW, your organization has a unique opportunity to be visible throughout the conference during the four-day event, and on the CEW website during abstract submission, registration and will remain on our website well into 2019.

Below please find details regarding sponsorship levels and exhibitor information. If we have not reached the correct person in your organization, please forward this letter to them, or let us know with whom we should make contact. Please contact the CEW 2018 organizing committee at info@ecotoxcan.ca for any general inquiries.

We look forward to talking with you in the near future. Thank you in advance for your consideration.

Sincerely,

CEW 2018 Sponsorship Subcommittee



Sponsorship Opportunities

Please note that sponsorship levels and exhibitor information can change as details of the workshop are finalized.

Level	Amount	Logo Size in Program, Website, and at Venue	Announcements	Free Registrations	Exhibitor Space
Platinum	>\$4,000	XL logo	At the beginning and end of each day	2 or more - 1 for every \$2,000	1
Gold	\$2,000 to \$3,999	Large logo	At the beginning of each day	1 – 1 for every \$2,000	1
Silver	\$600 to \$1,999	Medium logo	Opening remarks	0	0
Bronze	<\$600	Small logo	N/A	0	0

Sponsorship or exhibitor funds can be provided by [cheque, credit card, or e-transfer](#), as follows:

- 1) Cheques should be made out the “Canadian Ecotoxicity Workshop” and mailed to Canadian Ecotoxicity Workshop 2018 % Dr. Vicki Marlatt, Simon Fraser University, 8888 University Dr, Burnaby, BC V5A 1S6.
- 2) Credit card payments can be made by contacting the CEW webmaster directly:
grant.schroeder@canada.ca
- 3) E-transfers can be sent to info@ecotoxcan.ca

If you have any questions or concerns about methods to provide sponsorship funds, please do not hesitate to contact CEW 2018 co-chairs, Dr. Curtis Eickhoff (curtis@nautilusenvironmental.ca) and Dr. Vicki Marlatt (vicki.marlatt@sfu.ca).

Do you have a great idea to enhance your reach as a sponsor or exhibitor?

Our subcommittee is open to ideas for new and creative sponsorship opportunities – please contact us if you have a suggestion!



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Exhibitor Information

Product or Service Providers:

Product and service providers are invited to participate in our *Exhibitor Showcase*. The *Exhibitor Showcase* will serve as the main thoroughfare for attendees moving between platform and poster presentations, and the back-drop for coffee breaks, and the evening cocktail hours.

Exhibit space at CEW 2018 is \$2,000 and includes:

- A centrally-located exhibit space in the heart of CEW's activities. Mid-morning and afternoon coffee and beverage service will be in, and adjacent to, the exhibitors' space throughout the workshop.
- An approximate 8' x 8' space with table and display board, if required.
- One free workshop registration for a company/organization representative (~\$675 value), including three lunches and all coffee breaks. The registered exhibitor is also welcome to attend the free Sunday reception (food and beverages included). Additional company staff must pay the individual meeting registration fee. Most reception activities will take place around the *Exhibitor Showcase* space. All exhibitors are encouraged to attend the CEW banquet which is an excellent and fun networking event. The purchase of a separate banquet ticket is required.
- Your company's name/logo will appear in the final program and abstract book, on the CEW 2018 website (with hyperlink), and displayed on all projector screens (in meeting rooms) throughout the meeting.

Non-Governmental Organizations:

Limited *complimentary exhibit space* will be provided for environmental non-governmental organizations (ENGOs) in the Exhibitor Showcase (\$1,000 value) with workshop registration. In addition to your registration payment, you have the opportunity to receive the following:

- A centrally-located exhibit area in the heart of CEW's activities. Mid-morning and afternoon coffee and beverage service will be in, and adjacent to, the exhibitors' space throughout the workshop.
- An approximate 8' x 8' space with table and display board, if required.

CEW 2018 reserves the right to allocate exhibit space. Space at the workshop will be allocated on a first-come, first-served basis!

***Note*: Sponsorship levels and exhibitor information are subject to change as details of the workshop are finalized.**