

# **Show Your Support for CEW 2025 in Victoria BC**

# **Sponsorship and Exhibition Opportunities**

#### Dear Colleague:

We are delighted to announce that the 2025 <u>Canadian Ecotoxicity Workshop</u> will be held in Victoria, British Columbia, Canada at the Victoria Convention Centre in beautiful downtown Victoria. The conference will take place October 5<sup>th</sup>-8<sup>th</sup> (Sunday-Wednesday). This will be an in-person meeting only.

The CEW is Canada's premier annual scientific meeting on ecotoxicology. The CEW is a not-for-profit, volunteer-run workshop that relies on external financial support. We invite your organization to contribute to make this event a success for all participants. We expect that the 2025 workshop will attract approximately 300-400 people, with participants representing consulting, industry, government, and academia. The broad, multidisciplinary representation, strong scientific program, and exceptional student mentoring program are three of the conference's many strengths. The CEW also includes a series of short courses and social events.

Reflecting on the opportunities afforded in Victora, we plan to:

- develop a scientific program that will include a diversity of disciplines and topics related to ecotoxicology, including discourse on how ecotoxicology-driven science can inform regulatory processes;
- collaborate with local scientific organizations like the Pacific Northwest Chapter of the Society of Environmental Toxicology and Chemistry (SETAC); and,
- offer participants an opening reception, networking with colleagues and friends, opportunities to interact with exhibitors, and banquet during the conference.

By participating in and supporting, the CEW, you have a unique opportunity to showcase your organization during the conference at a financial level that aligns with your company's size and mandate (see attached).

We understand that finalizing financial commitments can take time and co-ordination within an organization, so we are contacting you early in the year of the Workshop. If you have suggestions or questions, please contact any member of the CEW 2025 sponsorship committee below.

We look forward to connecting with you and we thank you in advance for your consideration.

Sincerely,

## **CEW 2025 Victoria Sponsorship Committee**

Kate Mill Azimuth Group Guy Gilron
Borealis Environmental Consulting

Geriene LaBine
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# **Sponsorship and Exhibitor Opportunities**

Sponsorship Level:	Chinook	Coho	Steelhead	Sockeye	Keto	Exhibitor
	\$10,000	\$5,000	\$2,500	\$1,250	<\$1,000	\$3,500
Free Registration						
Registration (Value ~\$850)	2	1	0	0	0	1
Exhibitor Booths						
Exhibitor Booth	1	1	0	0	0	1
Program Sponsorship Opportunities						
Logo graphic size in CEW Program	Extra Large	Large	Medium	Small	Small	Small
Logo graphic size on screen during opening ceremonies	Extra Large	Large	Medium	Small	Small	Small
Logo graphic size on poster at Registration Desk	Extra Large	Large	Medium	Small	Small	Small
Logo included in rotation on CEW website (one size, on display until December 2025)	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>✓</b>	<b>√</b>

### Further details on Exhibitor opportunity:

- Exhibitor booths will be located in the reception area, a high-traffic area during morning breaks, afternoon breaks and throughout the event.
- An 8' x 8' space will be provided for each exhibitor. Tables will be made available upon request.
- We assume exhibitor displays will be small enough that they can be easily moved by one or two individuals. If exhibitors anticipate they will need use of the loading dock or freight elevator or motorized equipment, please notify a member of the sponsorship team in advance.
- Exhibitor booths will be set up for two full days during the conference (October 6<sup>th</sup>-7<sup>th</sup>).
- Wi-Fi will be available throughout the Victoria Convention Centre.

# Ready to sponsor?

Please contact a member of the sponsorship team, and let them know what level of support you will be providing, and how you would like to pay. We will then create an invoice for you.

Sponsorship and exhibitor funds can be provided by either e-transfer, credit card or cheque, as follows:

- E-transfers will be handled through an Interac e-transfer payment request that will arrive to you by email. Please provide the sponsorship team with the email address you will be using.
- Credit card payments can be made through the link provided in the invoice, although the preference is for e-transfer or cheque to limit fees to CEW.
- Cheques are to be made out to The Canadian National Aquatic Toxicity Workshop and mailed to:

James Elphick

671 Steamer Dr.

Victoria, BC V9E 2A1

To facilitate costing and planning for the volunteers who run CEW, we are requesting a commitment of your sponsorship by May 30<sup>th</sup>, 2025.